

# Sponsorship Information



March 17, 2018

Estimated 1,200 participants

Approximately 1,500 event shirts

2017 social media impressions - over 300,000\*

2017 television PSA reach - over 250,000\*

The Albany Pink Walk is a very unique fundraiser event in that 100% of all registration fees, in addition to all donations, are donated directly to The Albany Pink Crisis Fund. Unlike most events, we depend solely upon our sponsorships and vendor fees in order to pay for the expenses of the event.

We strive to give all of our sponsors the exposure they deserve, all while benefitting patients, their families, and our community thru direct financial assistance for qualified applicants.

Sponsorship Packages	Route Sponsor \$125	Shirt Sponsor \$250	Silver Sponsor \$750	Gold Sponsor \$1,500	Corporate Sponsor \$3,000
Route Marker	Included		Included	Included	Included
Event Vendor Table	Included	Included	Included	Included	Included
Event Shirt Sponsor		Included	Included	Included	Included
Crew Shirt Sponsor					Included
Banners & Signage			Included	Included	Included
Event Flyers/Promo Card					Included
Registration Website					Included
Email Campaign Recognition					Included
Social Media Recognition				Included	Included
Event Recognition			Included	Included	Included
Event Speaking Opportunity				Included	Included
Recognition during news interviews				Included	Included
Check Presentation Speaking Opportunity					Included
Promo Bag Giveaway Opportunity				Included	Included
Complimentary Registrations				Included	Included

For more information or to sign up as a sponsor, please contact Janet Elliott at (229) 565-PINK or by email at [info@albanypink.com](mailto:info@albanypink.com).

Business: \_\_\_\_\_

Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_