

Sponsorships



Albany Pink - March 18, 2017

Estimated 1,500 participants

Approximately 1,800 event shirts

2016 social media impressions - over 258,000*

2016 television PSA reach - over 250,000*

\$100

Route Sponsor

- ▶ Route Marker
- ▶ Event Vendor Table

\$250

Shirt Sponsor

- ▶ Event Shirt Sponsor
- ▶ Event Vendor Table

\$750

Silver Sponsor

- ▶ Event Shirt Sponsor
- ▶ Route Marker
- ▶ Recognition at Event
- ▶ Event Vendor Table

\$1,500

Gold Sponsor

- ▶ Event Shirt Sponsor
- ▶ Banners and Signage
- ▶ Social Media Recognition
- ▶ Route Marker
- ▶ Speaking Opportunity at Event
- ▶ Recognition on news interviews
- ▶ 3 complimentary registrations
- ▶ Event Vendor Table
- ▶ Promo Bag Giveaway Opportunity

\$3,000

Corporate Sponsor

- ▶ Company Logo displayed
 - ▶ Banners and Signage
 - ▶ Event and Crew Shirt Sponsor
 - ▶ Event Flyers/Promo Cards
 - ▶ Registration Website
 - ▶ Two Route Markers
- ▶ Company Profile/Social Media Recognition
- ▶ Company Profile in email campaign
- ▶ Speaking Opportunities
 - ▶ Event
 - ▶ news interviews
 - ▶ Check Presentation
- ▶ 5 complimentary registrations
- ▶ Event Vendor Table
- ▶ Promo Bag Giveaway Opportunity

Gain exposure for your business while benefitting a worthy cause right here in our community!
100% of registration fees and donations benefit local breast cancer patients of Phoebe Putney!

For more information or to discuss corporate sponsorships and/or non-monetary donations, please contact Janet Elliott at (229) 883-2040.